



Executive Membership Details

Before filming you'll get;

- filming and scripting tips
- a template for your film script
- a filming time at a mutually agreeable location

On your filming day you'll get;

- a hand picked camera operator to film you and make sure you get the very best from your 60 seconds on film
- autocue at some of our venues, which means you can read your script whilst looking very naturally at the camera. Where autocue is not available, your cameraman/woman will help you deliver your speech brilliantly – it's much easier than you might think! If you've used autocue, it is also possible to change your script there and then if you stumble over your words
- welcomed and looked after by our experienced camera operator and where possible the contact you've been dealing with will meet you at the venue too
- the opportunity to look back at your film takes and choose which one you like the best
- somewhere to change if you want to change what to wear once you see your clip on screen

After filming you'll get;

- access to the world's largest media database. (That enables you to draw up media lists so you can promote your company to exactly the right journalists in trade, local and national publications – up to four media lists a year free and discounted rates if you want more)
- a professional press picture taken in our studios and provided to you, in a high resolution and a low resolution format, free of copyright, so you can use it whenever and wherever you wish.
- your video script will be edited by a published speech writer/author following a phone interview with one of BU's writers if you wish
- to write articles and tips columns for our newsletter
- **unlimited** key words with which to update your personal member log-in details.
- a discount of 10% on consumer research and analysis services from Cadence Market Strategy, providing you with the type of data journalists want, to help you publicise your organisation.
- access to members' perks, which is a range of discounts and special offers provided by other members
- your clip sent to you for use as part of your promotion
- added as a member to our website
- up to 10 keywords that you can choose to help other businesses or potential clients find you on our search engine
- your personal member log-in details where you can change your details whenever you like
- our regular and specialist tips newsletters
- the facility to contribute to our 'Members Monday' newsletter where you can promote to other members something your company is doing
- invited to our networking events and social treats
- the chance to be profiled as a selected feature or businessman/woman of the month on our home page

Talk to us...

We're a friendly team here at BU and we love being in touch with our members and actively encourage them to tell us what's going on in their world. If you're interested in joining pick up the phone and let us know! We're waiting for your call.

